

November 15, 2018

Subject: Hot Spot Tanning Transition

To my valued customers

As most of you now know, Hot Spot Tanning will be closing our doors effective December 2, 2018. We will be selling our business to Sun Tan City. This was due strictly to personal reasons. Our business has been good and continues to grow, but health issues within my immediate family dictated that I spend time with them. We will not be leaving without taking care of our valued customers. The information for your packages is posted as well. I hope no one feels as if we did not do the right thing by you, our valued client.

I wanted to thank you for your loyalty and business that you have given to Hot Spot over the years. In 1999, I decided to open the first Hot Spot Tanning. My goal was to educate the customer on how to tan in moderation in an unregulated state. My mission was to give our customers a clean salon with educated staff teaching the benefits and risk of tanning. I have conducted numerous seminars over the years as I opened 9 salons in Rutherford and Davidson counties. We trained our staff to relay these same standards to our customers. I have enjoyed teaching the youth that I have hired over the last 19 years and tried to instill a good work ethic and a sense of leadership and community. It has been my privilege to own and run Hot Spot and serve my community to the best of my ability. Many of you have been loyal clients for so many of these years. To this day I am often stopped to ask me a tanning question. I have many young women reach out to me to ask to advise and tell me how much I helped them to become the women they are. It touches my heart to know my mission was accomplished.

Once again thank you for your business and I look forward to seeing many of you over the next few years. Your prayers would also be appreciated as I navigate my family health issues. God has been good to me for many years and I pray that you have continued happiness and good health. See

you around town. I will still be happy to answer Vitamin D and tanning questions.

Lyvonn Reese